



TRADE STAND

Options & Rates

**Devon County Show
Westpoint
Clyst St Mary
Exeter
EX5 1DJ**

**Trade Stand Co-ordinator Kayleigh Burn
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**Features Co-ordinator Lisa Moore
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TRADE STAND

Options & Rates

If you wish to be considered for a trade stand site, please complete and return the enclosed 'New Enquiry Form' via email, as soon as possible, and please indicate what area of the Showground you would prefer.

When the completed forms are received, we will review our available sites to see if one suits your requirements. It may be that we need to wait for previous exhibitors to confirm their attendance before we can offer you a site. The positioning of the trade stand will be at the discretion of the Trade Stand Co-ordinator who will endeavour to meet your requirements where possible.

If a suitable site location is available, we will send you a showground plan indicating the position together with the full trade stand information book and relevant forms for completion. Should you require any further information or wish to discuss further please contact the Trade Stand co-ordinator on 01392 353706 or e-mail tradestands@dcshow.org

All prices are for the full three days and include a complimentary allocation of tickets and passes relevant to the trade stand size.

Open Ground Space

For all open ground sites. Exhibitors can either supply their own marquee / exhibition unit or alternatively marquees can be ordered through the Show office, please contact the Trade Stand Co-ordinator for prices and various size options.

Agricultural Machinery

For companies exhibiting agricultural machinery and implements.

Size: Minimum site size 9m frontage x 9m depth

Cost: £4.85 per m² + VAT

Agricultural Allied/Horticultural

For companies allied to the agricultural industry (i.e. seed, fertiliser and feed merchants, forestry, stabling/horseboxes, agricultural buildings) and horticultural industry (garden furniture and hot tubs etc do not qualify).

Size: Minimum site size 6m frontage x 6m depth

Cost: £12.25 per m² + VAT

Non-Agricultural/General

For all other companies not included in A, B or F Sections, including retail and any company with displays or making direct sales to the public.

Size: Minimum site size 6m frontage x 6m depth, extra frontage or/and depth in multiples of 3m

Cost: £16.90 per m² + VAT

Motor Dealer/Marine

For the exhibition of motor vehicles, motor bikes and boats.

Size: Minimum site space 9m x 9m

Cost: £14.70 per m² + VAT

Country Life & Woodland Area

A very popular feature primarily for small businesses and organisations associated with the countryside, woodland, forestry industry and rural pursuits.

Size: Open ground. Sold in multiples of 3m.

Cost: £12.25 per m² + VAT

Covered Space

Covered Bay

Covered bays are ideal for exhibitors who do not have their own exhibition unit or marquee. A bay consists of heavyweight PVC roof, back and sides, roll up front night sheet and banner rail (rails are made from aluminium square poles). Exhibitors are responsible for providing their own banner and banners need to have eyelets with some form of tie. These Bays are similar to the Shopping Bay below but **do not** include a wooden floor.

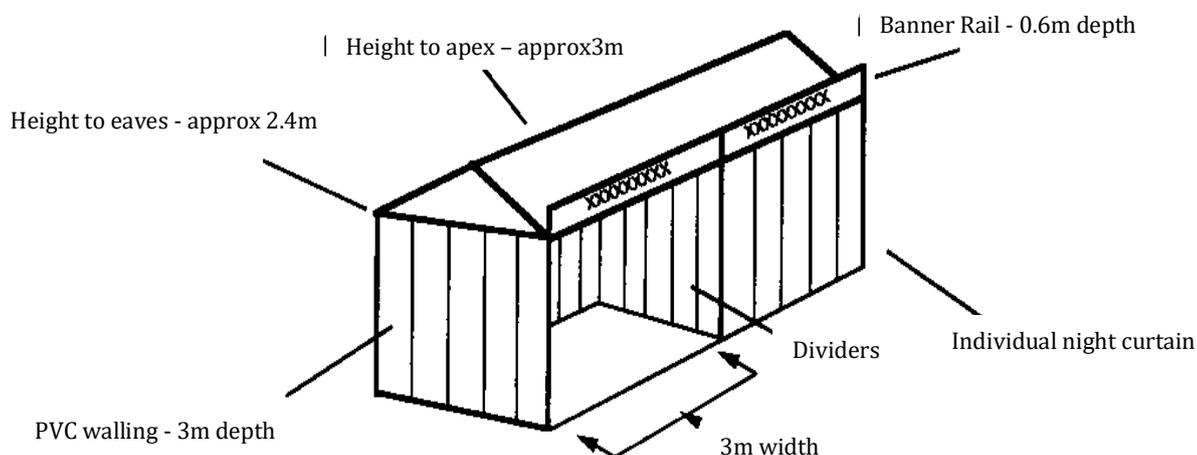
Size: In bays of 3m frontage x 6m depth. Extra frontage in multiples of 3m.

Cost: £650 + VAT (5% discount for on 2 or more booked)

Wooden floor, carpet and flagpole can be provided at an additional cost

Shopping Avenue Bay

Ideal for small business exhibitors who do not have their own exhibition unit or marquee. A bay consists of heavyweight PVC roof, back and sides, roll up front night sheet, wooden floor and banner rail made from aluminium square poles. Exhibitors are responsible for providing their own banner and banners need to have eyelets with some form of tie.



Size: In bays of 3m frontage x 3m depth. Extra frontage available in multiples of 3m.

Cost: £595 + VAT (5% discount for on 2 or more booked)

Carpet and flagpole can be provided at an additional cost

Food & Drink

Food & Drink Feature

For the promotion of food and/or drink products, primarily for consumption off the Showground. Preference will be given to local food producers (from Devon and the South West) and not 'fast food' exhibitors.

Size: 3m frontage x 3m depth.

Type: For 2021 this area will be external on a grass surface, a communal wash-up area will be available. Own marquee/gazebo required.

Cost: Standard: £505 + VAT

Corner: £570 + VAT

The Show will permit a limited number of sites for 'fast food' (food for immediate consumption). 'Fast food' exhibitors and will be charged a 12.5% catering premium. Food for sampling is permissible with no extra charge.

A **limited** number of refrigerated vehicle parking spaces are available behind the feature at a cost of £51.50 + VAT, one pass per stand and must be ordered when booking stand.

Food Walk

For the promotion of food and drink products, primarily for consumption off the Showground.

Size: 3m frontage by 3m depth. Extra frontage available in multiples of 3

Cost: £485 + VAT

Craft

Craft & Garden Courtyard

Stands are located within the open Crafts & Gardens Courtyard and are situated on grass, own marquee/gazebo required, or a covered bay can be booked. Primarily for the promotion of small craft businesses. **All products must be made by the exhibitor and genuinely definable as craft work. Please note priority will be given to Devon Craft makers. Covered bays are available in 3m x 3m sections.**

Size: Standard: 3m frontage x 3m depth

Corner: In bays of 3m frontage x 3m depth (limited availability)

Cost: Standard: £275 + VAT

Covered Bay: £375 + VAT

Cost includes a single electric socket per stand

Exhibitors may hire a maximum 2 tables per stand

Registered Charities

A **limited** number of sites are allocated to Devon charities for which 25% discount is given. Charities **must** supply their Charity Registration number as proof of status.

Electricity and Water

Connections are available on to any site across the Showground at additional cost.

If you have any queries or require further information, please contact:

Tradestands Co-ordinator **Kayleigh Burn** for Tradestands & Public Catering

☎ 01392 353706 ✉ tradestands@dcshow.org

Features Co-ordinator **Lisa Moore** for Crafts, Country Life & Woodland, Food & Drink

☎ 01392 353781 ✉ features@dcshow.org